

ICO registered, Data Protection Number ZA240486

**Privacy Policy: Your personal data, how it is stored and processed**  
CHL Holdings Ltd is the 'Controller' of personal data provided to us by residents.

**Park Home Residents:**

**Why do we collect information about you?**

Personal data is requested from residents so that we are able to contact you if ever the need arises. In addition, information gathered also helps to ensure that Park Rules and Written Statement obligations are adhered to (for example, data regarding your pets or buildings insurance cover for your park home). Every effort is made to ensure this information is relevant and up-to-date. Residents are only contacted by phone or email in order to fulfil contract obligations, reply to an issue raised or where we consider it to be in your interest.

**What about the collection of sensitive data?**

Sensitive data regarding your physical or mental health is requested. Although you are not obliged to provide such information, it may be in your interest to do so. Disclosing such information, would enable us to consider your particular circumstances, respond sensitively and in the most appropriate way. We also request the name and contact details of next of kin, or other trusted family member. This person would only be contacted in an emergency. Again, it may be in your interest to provide this information, particularly in an emergency if we are unable to reach you. Unless it is unavoidable, we will only discuss confidential matters with your family members if we have your consent.

**How do we store your information?**

Your personal data will be held in our records and processed by staff in our offices in the UK. Electronic data will be protected by appropriate internet security. After you leave the park your data will be held for an appropriate period, after which it will be deleted. Some documents (eg: Forms of Assignment) may need to be kept for a longer period as they show the chain of ownership for your park home.

**Non-disclosure to third parties:**

We will not sell, rent or trade your personal information to third parties, unless you specifically ask us to do so. In rare circumstances it may be necessary to pass on your contact details. An example of this might be when arranging to supply or restore an essential service (electricity, water or gas) to your park home.

**How to find out more**

Our full data processing policy will shortly be added to our website [www.chlholdings.co.uk](http://www.chlholdings.co.uk). Please check for updates and amendments to policies at least 6 monthly.